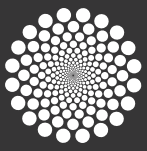


THE BEAUTY INDUSTRY CREATES
**877 POUNDS
OF WASTE
EVERY SINGLE
MINUTE**

**ALL OF THIS CAN
BE RECOVERED
AND REPURPOSED**

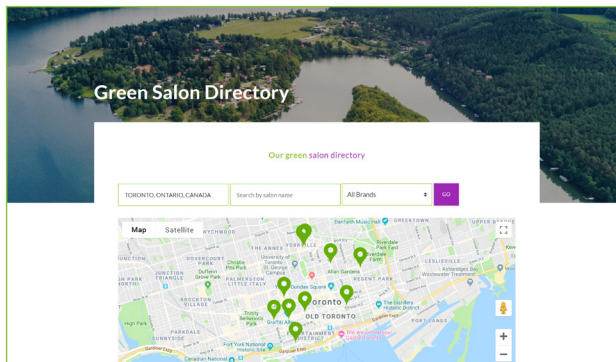




1 Go to greencirclesalons.com and choose “Become a Green Salon” and fill out the form.

2 A Green Circle Salons team member will explain how everything works, review the program and get you registered.

3 We will send you a link to create your **Directory Listing**



Directory Listing Includes:

- map to your salon
- link to your website
- links to your social media channels
- your logo + 2 optional images of your salon
- contact information
- the brands you carry
- important information for consumers

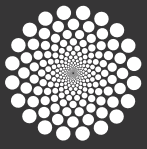
4 We will ship our Green Circle Salons welcome kit which includes:

- **Green Circle Salons' Branded Bins** to separate and collect your waste
- **Table Talkers** that inform your clients about our partnership
- **Window Decals** that classify your salon as a Certified Salon
- **Mirror Clings** for each of your stylist stations
- **Point-of-Purchase Placard** thanking your clients for being a part of this movement

5 We hold a 30 minute phone or video orientation to educate your staff on our program and inspire them to get their green on!

6 We immediately begin diversion of your salon waste including **hair, foils, color tubes, plastics, paper,** and **excess hair color** waste through our on demand collection system. This will equate to roughly 85-95% waste diversion! We also collect **polystyrene, glass, aerosol cans, compost, batteries, lights, spa waste** and **salon tools** where available.

7 Free and ongoing education, support, and consulting on how to create a sustainable salon, including ongoing discounts from our green product and service suppliers from across the Nation. You will also receive an annual **Waste Diversion Certificate** identifying the volume of waste your salon diverted.



Purpose

This is an online opportunity for salons that need less program supervision from Green Circle Salons to participate in the mission to Make Beauty Beautiful.

Pricing

welcome kit with 1st box provided to salon: \$350

1 shipping box, "goody bag" (Ziploc, color bin liner and UPS envelope for shipping label)



subsequent boxes to purchase online: \$225-280

1 box: \$280 | 2 boxes: \$250 each | 3 boxes: \$225 each

Partner Proposal Opportunities

- Reward \$\$ to be able to use via promo code for salons at time of registration, Boutique Program included
- Salon responsible for the difference of the program price

Process

1. Fill out 'Become a Green Salon' form on greencirclesalons.com, which will ask for more information about your salon
2. You will receive an email outlining the program that contains a link to the registration form
3. Complete the registration form and pay online. You will receive a welcome kit in the mail
4. You will be sent an email with an onboarding video explaining the program

